

JAMES MADISON CHARTER ACADEMY  
660 Syracuse Street  
Colorado Springs, CO 80911

BOARD OF DIRECTORS MEETING  
(22 February 2010)  
(7:00pm)

I. CALL TO ORDER 7:07

RENEW Pledge of Allegiance to Flag

CALL Roll Mrs. Nan Gracin excused, Mrs. Deborah Moses, Mrs. Sandra Taylor, Mrs. Vernell Murphy, excused and Mr. Mark Obert. Mr. Obert is conducting meeting tonight. Additional attendees: Dr. Anne Shearer-Shineman, Principal and Mrs. Donna Smith, Business Manager, Mrs. Melissa Boden, Teacher representative.

II. RECURRENT

- A. APPROVAL OF Agenda: Motion to accept agenda by Mrs. Moses, seconded by Mrs. Taylor. Approved.
  
- B. APPROVAL OF Minutes of previous meetings Motion to approve minutes from January meeting by Mrs. Moses, with addition of \$100.00 for community booths, seconded by Mrs. Taylor. Approved.
  
- C. Upcoming JMCA Activities  
See committee reports

Principal Report Contract with Joe Royer. See attachment  
Teachers working with students.  
Scheduled pre CSAP 3<sup>rd</sup>- 6<sup>th</sup> grades reading, writing and math assistance.  
CSAP testing until the beginning of Spring break

D. OTHER

E. OPPORTUNITY FOR THE PUBLIC TO BE HEARD

Opportunity for public to be heard

Any resident, parent or employee of JMCA is welcome to address the Board of Directors at this time on items PERTAINING TO EDUCATION AND/OR THE OPERATION OF JMCA. Any person wishing to address the Board is requested to stand, sign in and state their name. Questions relating to employees of JMCA WILL NOT BE PERMITTED. Such questions should be referred to the Principal. It is requested that comments be limited to five (5) minutes.

F. OPPORTUNITY FOR PUBLIC TO BE HEARD

G. COMMITTEE REPORTS:

Marketing: Mrs. Sandra Taylor updated the members on the upcoming Health & Fitness Fair/Open House at the school, April 24, 2010. This will be an advertising enrollment strategy. She has secured the radio stations, affiliated with Citadel Broadcasting (6 stations). We will have banners. The Security Fire Department will be here with the trucks and ladders to let the public view and especially the children interact with. We will advertise in the newspapers, and online. She plans to use social networks for additional exposure (Craigslist, Facebook, Myspace). Currently she has seventeen businesses supporting this effort and will sign additional businesses. The goal is to sign only one business of its kind so as not to have merchants competing. The price is \$65.00 for advertising space and booth for JMCA parents and \$100.00 for community. Community Fingerprinting will be offered. More information to follow.

School/board fundraisers) : Planning February 26, 2010 Dinner Theater March 4, 2010 Sonic Night, May 2010 Night of the Arts/Auction Night. JMCA will set up fundraiser nights at On the Border, Pizza Hut and Wendy's. Skate City night are going to continue.

PTO: Valentine Dance was a complete success, thanks to all. We raised \$390.00 for 2 hours. Fourth quarter fundraiser will be cookie dough.

We have a parent who works at Brunswick Bowling who has setup a fundraiser costing \$5.00 for activities with \$1.00 from each activity donated to the school.

BAAC: 5<sup>th</sup> – 6<sup>th</sup> Grades move. District move to Junior High will not affect JMCA. Because of unclear answer on survey administration will conduct a telephone survey to get specific information from parents. We will advertise on Craigslist for exposure to school. Install door bell for daycare. Cost research needed. Daycare surveys will be sent home. Parent surveys will go out after Spring Break. Facebook needs research before we advertise. Gazelle.com is a recycling site setup by the Board as a fundraiser to recycle electronics.

Building Facilities Meeting will be March 15, 2010 at 5:30. President Mr. Obert, Mrs. Gracin, Mrs. Taylor, Mrs. Smith and Dr. Shineman-Shearer.

Mr. Staton requested a member of the Board attend the districts DAAC meeting which is held the 1<sup>st</sup> Thursday of each month at 6p.m.

Board will host a Spring Fling April 16, 2010 more information to follow.

### III. RECOMMENDED ACTION

A. ACT ON Expenditures/Budget Motion by Mrs. Moses to accept & approve expenditures of \$68,078.32 for the month of January 2010. Seconded by Mr. Obert Approved.

B. ACT ON Any recent issues not on this agenda contract from Joe Royer

for Charter renewal.  
C. ACT ON

IV. NEXT MEETING March 15, 2010 (due to Spring break)

V. ADJOURNMENT 7:40p.m.