

JAMES MADISON CHARTER
ACADEMY
600 Syracuse Street
Colorado Springs, CO 80911

BOARD OF DIRECTORS MEETING
MARCH 15, 2010
7:00 p.m.

I. CALL TO ORDER 7:04

- A. RENEW Pledge of Allegiance to Flag
- B. CALL Roll Mrs. Nan Gracin, Mrs. Deborah Moses, Mrs. Sandra Taylor, Mr. Mark Obert and Mrs. Vernell Murphy. Additional attendees: Dr. Anne Shearer-Shineman, Principal, Mrs. Donna Smith, Business manager, Mrs. Livingston, Teacher representative and Mr. Don Staton, parent

II. RECURRENT

- A. APPROVAL OF AGENDA: Motion to accept agenda by Mrs. Moses, seconded by Mr. Obert. Approved.
APPROVAL OF MINUTES: of previous meetings Motion to approve minutes from January meeting missed?
- B. Upcoming JMCA Activities March 17th Bowling 2 – 5 p.m. Brunswick Bowling lanes CSAP will end March 19th

March 20th Jeans and greens celebration. Staff will perform embarrassing act requested by students if they raise the most funds.

March 20th Breakfast \$1.00

April 7th On the Border fundraiser 10% return
- C. Principal's Report
 - a. Contract with district. Joe Royer will present this to the district the end of April. Any changes to JMCA waivers and policies same as those of Districts 3's will be rescinded and removed from JMCA policy book.
 - b. Teachers have been doing pre-test. Students taking test seriously, doing better.
 - c. Donna Smith, Ashley Dunn, Vernell Murphy and Anne Shearer-Shineman have completed the CPR – First Aid training.
- D. OTHER
- E. OPPORTUNITY FOR PUBLIC TO BE HEARD

Opportunity for public to be heard

Any resident, parent or employee of JMCA is welcome to address the Board of Directors at this time on items PERTAINING TO EDUCATION AND/OR THE OPERATION OF JMCA. Any person wishing to address the Board is requested to stand, sign in and state their name. Questions relating to employees of JMCA WILL NOT BE PERMITTED. Such questions should be referred to the Principal. It is requested that comments be limited to five (5) minutes.

F. COMMITTEE REPORTS:

Marketing: Mrs. Sandra Taylor reported we have 17 vendors for the Health & Fitness Fair/Open House 10 – 4, April 24, 2010. This will be an advertising enrollment strategy. She currently has signed the radio stations (Magic, PSA's on 6 radio stations.) Mrs. Kinda Lenburg has advertising on television and kids magazine. Mr. Biggs is giving free passes; there are massages, financial management and a few other businesses. Social networks for additional exposure. Currently she has five businesses supporting this effort and will sign additional. The goal is to sign one business of its kind so as not to have merchants competing. Sponsors pay \$100.00 for advertising space and booth. Tiger George will perform. More information to follow.

Academy of Children's Theater will offer field trip. King Sooper, Safeway items requested through donation letter. Letter head requested.

PTO: No report

III. RECOMMENDED ACTION

- A. ACT ON Expenditures/Budget Motion by Mrs. Obert to accept & approve expenditures of for the month of February 2010. Seconded by Mrs. Taylor Approved.

- B. ACT ON Any Recent Issues Not on This Agenda Calendar received. Rosebuds have sold out to Dennis and the Board has agreed to look at a new crest for the ensuing year. Motion by Mrs. Murphy and seconded by Mr. Obert. Approved. Motion was to give the Marketing Committee authority to approve final design of the crest.

IV. NEXT MEETING April 26, 2010

V. ADJOURNMENT 8:10p.m.